

# The Advisor

Distributed widely across Newfoundland & Labrador, as well as at events and trade missions attended by NLOWE staff throughout Canada and the United States.

Reach **13,000+**  
Potential New Customers

## Distribution *Per issue*

### 2,000 Print Distribution

- 500 Mail-out
- 500 Business & Conferences
- 1,000 NLOWE Staff & Board

### 11,500 Electronic Distribution

- 1,500 Mailing List
- 10,000+ Social Media

## Additional Advertising Benefits

### Purchase **1/6 pg** in 4 Editions

- Linked Company Logo on *The Advisor* section of NLOWE website

### Purchase **1/4 pg** or **1/2 pg** in 4 Editions

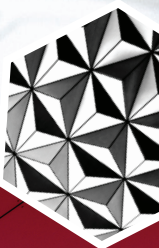
- Linked Company Logo on *The Advisor* section of NLOWE website
- Linked Company Logo in NLOWE *Weekly Updates* for 1-year period

### Purchase **Full page** or **Cover** in 4 Editions

- Linked Company Logo on *The Advisor* section of NLOWE website
- Linked Company Logo in NLOWE *Weekly Updates* for 1-year period
- Quarterly (4) shout-outs on three of NLOWE's *Social Media* channels



NEWFOUNDLAND & LABRADOR ORGANIZATION OF  
WOMEN ENTREPRENEURS





NEWFOUNDLAND & LABRADOR ORGANIZATION OF  
WOMEN ENTREPRENEURS

# The Advisor

## Rate Card 2020-2021

Members **SAVE 50%** on regular ad rates

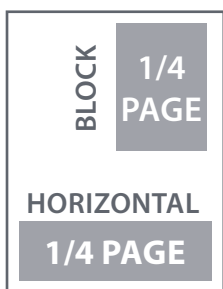
Ad Size <small>Prices do not include HST.</small>	Member Rate		Non-Member Rate	
	1 Edition	4 Editions	1 Edition	4 Editions
Outside Back Cover	\$300	\$900	\$600	\$1,800
Inside Cover (Front/Back)	\$200	\$600	\$400	\$1,200
Full Page	\$150	\$450	\$300	\$900
1/2 Page	\$100	\$300	\$200	\$600
1/4 Page (Block/Horizontal)	\$75	\$225	\$150	\$450
1/6 Page (Vertical/Horizontal)	\$50	\$150	\$100	\$300



8.5" x 11"  
(with 0.25" bleed)

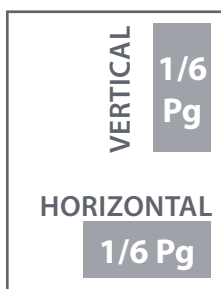


7.5" x 4.836"



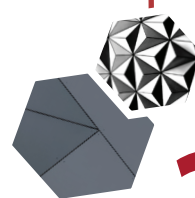
Block  
3.67" x 4.836"

Horizontal  
7.5" x 2.333"



Vertical  
2.25" x 4.836"

Horizontal  
4.836" x 2.25"



**SAVE 25%**  
when you  
book 4 Editions

For more info or to book  
your ad, please contact:

**Jennifer Brown**

Marketing & Communications  
Coordinator

[jbrown@nlowe.org](mailto:jbrown@nlowe.org)

709.754.5455

The Advisor will be published:  
Sept 2020; December 2021; March 2021; June 2021.